



**Nimbin** *organic* **FOODCO.OP**

A community owned store

# LOGO COMPETITION!

*first prize!*

DESIGN OUR LOGO

AND WIN.....

**\$3000**

STORE CREDIT.  
COMPETITION  
CLOSES 01.08.2015



EMAIL [THENIMBINFOODCO.OP@GMAIL.COM](mailto:THENIMBINFOODCO.OP@GMAIL.COM)  
SUBJECT: LOGO COMP  
FOR DETAILS VISIT [HTTP://NIMBINFOODCOOP.ORG/](http://NIMBINFOODCOOP.ORG/)

# LOGO COMPETITION

All entries must be e-mailed to [thenimbinfoodco.op@gmail.com](mailto:thenimbinfoodco.op@gmail.com)  
by 11:59 pm EST, 1 August, 2015.  
email subject line must read: 2015 logo comp.



**Your entry should include :**

**Color Palette Specifications**

**Typography Specifications**

**Design Statement**

**Design 1: Full Colour.** < suitable for use on shopfront, promotions, and digital formats.>

**Design 2: Black & White.** < suitable for letterhead, business cards, etc. >

**Designer's name**

**Contact Details**

The winner will be selected at the sole discretion of the Steering Committee. The committee may request that changes be made to the selected design.

The winning design will be used on all co.op correspondence , promotional materials, signage, website, social media, etc. It may also be included in store frontage design.

**Logo Requirements:**

Vector Format. Logo must be in vector format. This should be created in Adobe Illustrator or in a compatible format.

Send Artwork and Preview Together. Please submit two files: a 600 x 600 pixel \*.jpg (screen) and one of the following: vector \*.eps, or \*.ai.

**Content Requirements :**

Business Name : Nimbin Organic Food Co.op or Cooperative

Design Statement. Design statement may be sent in an attached Word document or as email body text.